



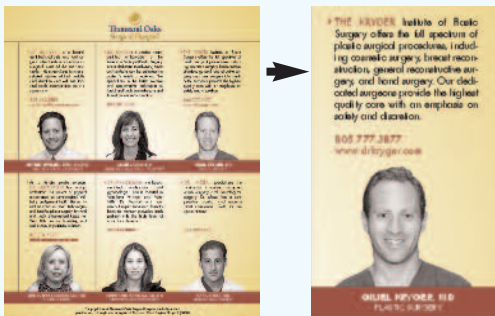
YOUR HEALTH CONNECTION
The Guide for Total Wellbeing



YHC PROFILE AD OPTIONS GUIDELINES

YHC Magazine offers physicians and professionals the opportunity to promote themselves and their profession by means of a "Profile" in our publication. In order to maximize the impact, YHC currently limits the full-page profiles to two or three per issue. Other profiles (1/2 page or 1/6th page) are more typically adjacent to a hospital or medical facility with which they are affiliated.

Mini Profile (\$350)



Practice description (**40 words maximum**) including your professional title, phone number, email and/or web address.

Half Page Profile (\$800)



Practice description (**75 words maximum**) including your professional title (or name of practice), specialty, phone number, email and/or web address.

* For specifics, see sample above

Full Page Profile (\$1,500)



Layout option 1

(**300 words maximum**)

* A structured format questionnaire will be emailed to you.

Layout option 3

3 or more members (**50 words maximum**) including name of practice, mission statement, contact information and names of members.

Photography:

For your advertisement YHC will need a high resolution (300 dpi) headshot photograph of the physician. If you have a headshot that meets these specs please submit it to robert@yhcmagazine.com. Otherwise YHC photographer will be assigned to you.

Yes, I have a high resolution headshot that will be submitted to YHC.

No, I do not have a headshot to submit and would like to set up an appointment with a YHC photographer.