

YHC Online Advertising Opportunities

MONTHLY E-BLAST SPONSOR- \$250/ month (2 issues)

Your Health Connection has a fast growing e-mail database. YHC sends an “insider” e-blast to our database **twice** monthly with our latest news, tips and information.

Become a sponsor and have your company’s banner that links to your website appear in an issue of our e-blast.

- 3% estimated CTR and response to your banner
- Only One sponsor will be featured per issue
- 600w x 60h

MONTHLY WEBSITE ADVERTISER/ SPONSOR

Place an ad on yhcmagazine.com’s home page which links directly to your website. Only three advertisers per month will be permitted.

Size	Placement	Cost
Skyscraper 432w x 173h	Top of homepage	\$450
Square 173w x 173h	Top of homepage Anywhere space permits	\$300 \$200
Rectangle (vertical) 173w x 227h	Top of homepage Anywhere space permits	\$300 \$200
Rectangle (horizontal) 173w x 104h	Top of homepage Anywhere space permits	\$300 \$200

* Measurements are in pixels.

MONTHLY WEBSITE LISTINGS

CALENDAR OF EVENTS- \$50/ month

Post an event on *Your Health Connection*’s online calendar. With a maximum of 75 words, the calendar of events keeps our readers connected with our client’s upcoming events, expos, keynote speakers or grand opening of a facility.

HEALTH DIRECTORY- \$40.00/ month or \$400/ year if paid in full

A listing on YHC’s online Health Directory provides our readers with a user friendly database of companies offering specific products or services. A listing can contain a maximum of ten lines describing the company with an optional link to the company’s web page.

HEALTH TIPS- \$50.00/ month

With a maximum of 25 lines, inform *Your Health Connection*’s viewers of the latest and greatest tips on health and wellness issues monthly. All content must be approved by the publisher/ managing editor before it will be posted. Approval will be at the discretion of the publisher.

ARTICLES- \$95.00/ month

Post an article in *Your Health Connection*’s online archive. The article can be a maximum of 1,200 words. All content must be approved by the publisher/ managing editor before it will be posted. Approval will be at the discretion of the publisher.