



Your Health Connection Presents: The YHC Spring Health Expo

We will be hosting our **Spring Health Expo on Sunday, April 25, 2010, from 10:00 a.m. – 5:00 p.m.** at the **Hyatt Westlake Plaza Hotel.**

What is the Spring Health Expo?

The expo, an indoor, hands-on event, allows visitors and participants to gain a full understanding of well-being ranging from ancient herbal remedies to cutting-edge technology, including those specializing in natural skin care, weight management, chiropractic, nutrition, pet health, diagnostic techniques and much more!

How to Participate:

Your Health Connection is inviting exhibitors to participate by reserving a booth and completing an exhibit contract to highlight your company and your contribution to the health and wellness of our community. Exhibitors are encouraged to register early as this is a first-come, first-served opportunity.

Booth Assignment:

You may request the booth location of your choice on your Exhibitor contract, but the final decision will be made by YHC to ensure diversity of the floor plan. (Example: two chiropractic businesses will not be placed side by side.) Exhibitors will be given the choice between a single booth space (8'x10'), a double booth space (8' x 20') and the choice of a premium/corner booth space for an additional charge.

Included with your Booth:

Each booth will be provided with a 6' table, white tablecloth, two chairs, piping and draping, and your company's sign on your table. Electricity will be available as well for an additional fee. If your firm needs any further supplies you must order them separately through the Hyatt Westlake Plaza Hotel for a separate charge. A maximum of four booth badges will be issued for each company booth.

Vendor Check-In:

Vendors must send a representative to set-up their booth between **8:00 a.m. and 9:30 a.m.** on the day of the expo, **Sunday April 25, 2010.** Expo doors open to the public at 10:00 a.m. sharp.

Purchase Tickets:

Only four badges will be issued to each booth for your company's employees working the event. If you have more employees that will be attending the event, you must purchase extra tickets.

Questions?

Contact Your Health Connection at 818.889.8350 or robert@yhcmagazine.com.
Visit www.yhcmagazine.com for more event information.



Exhibit Contract and Booth Space Request

THIS CONTRACT AGREEMENT is made on _____ / _____ / _____, between *Your Health Connection, Inc.* and _____
 _____ (Exhibiting firm's name).

TERMS & CONDITIONS: Each booth will be provided with a table, white tablecloth, two chairs, piping and draping, and your company's sign on your table. Electricity will be available as well for an additional fee. If your firm needs any further supplies you must order them **separately** through the Hyatt Westlake Plaza Hotel for a separate charge. Four booth badges will be issued to each company booth. Each additional ticket or badge can be purchased for \$4 each.

PAYMENT SCHEDULE: Payment in full is required within 14 days of contractual agreement to secure your booth space and maintain your priority position. If exhibit space is not paid in full within 14 days of agreement, this contract will be terminated and booth space reassigned. X _____

CANCELLATION/ REFUNDS: For cancellations prior to February 15th, 2010, Exhibitor will receive a full refund. **No refunds will be issued after February 15th, 2010.** All cancellations must be written and mailed or faxed to *Your Health Connection* to be considered official. X _____

BOOTH OCCUPANCY: On the day of the show, your booth must be set-up and occupied by a staff member no later than 9:30 a.m. Your company booth must be occupied by an employee at all times. **Under no circumstances may your company close down the booth before 5:00 p.m. There will a \$100 penalty for the violation of each of these terms.** X _____

By signing this agreement, exhibitor confirms that he/she has read discussed and understands all terms and conditions of this agreement and agrees to be bound thereto. Exhibitor expressly releases *Your Health Connection, Inc.* from any and all liability for any damage, injury or loss to any person or goods which arise from the rental and/or occupation of show spaces. **This agreement is non-transferable.** X _____

By providing your phone number, e-mail and address on this form, you explicitly consent to receive future communications from YHC and its partners under 47 U.S. C-227.

Signature of the Exhibitor: _____ Date: _____

Please list company name as you wish it to appear on any listing that YHC may provide.

Company: _____

Contact: _____ **Phone:** _____

Alt. Phone: _____ **E-mail:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Billing Info: Payment Contact: _____ Phone: _____

Booth size: Standard \$550.00 (8' x 10') Standard Double \$1,000.00 (8' x 20')

Premium \$650.00 (8' x 10') Premium Double \$1,200.00 (8' x 20')

Check if your booth will require electricity (\$15 fee). Access to electricity without advanced notice will cost \$25 at the event.

If available, we would prefer booth # Choice: _____ 1st _____ 2nd _____ 3rd

<input type="checkbox"/> Check payable to YHC, Inc for \$ _____	<input type="checkbox"/> Credit Card Payment (Visa, MC or AmEx)
Card #: _____	Card Exp. Date: ____ / ____
Cardholder's Name: _____	Billing Zip: _____
Authorized Signature: _____	Total: _____

Notes/ Requests: _____

TERMS & CONDITIONS OF AGREEMENT

1. **Installation and Dismantling of Exhibits.** The facility will be available to the exhibitors starting at 6:00 a.m. the day of the show. All exhibits must be fully assembled and installed by 9:00 a.m. on the day of the show. NO MOVE IN OR SET UP WILL BE ALLOWED AFTER THE OPENING OF THE SHOW. All exhibits and furnishings must be confined to the limits of the space on the floor plans. The floor plans will be provided at time of agreement. DISMANTLING OF THE EXHIBIT BOOTH IS PROHIBITED PRIOR TO THE CLOSE OF THE SHOW. The exhibitor's property must be removed from the facility completely no later than 6:00 p.m. the day of the show. A fee will be assessed and charged for any portion of the exhibitor's display that is left on the premises after that time. Additionally, the exhibitor may be charged one day facility rental fee for each day the property has not been removed. Exhibitor shall be liable for all storage and handling charges resulting from its failure to remove property from the facility. Show management will not be liable for any loss or damage to removed property.
2. **Booth Construction.** Booth size will include at least three foot high side curtain dividers and an eight foot high curtain backdrop. Exhibit space rental does not include water, carpeting, exhibit furnishings or additional curtains which may be obtained from the official decoration and/or electrical company. The names of these companies are available from show management upon request.
3. **Display Regulations.** Display material of any nature may be placed at a height not exceeding eight feet from the facility floor across the back of the booth. The display may have sides extending four feet from the back wall to eight feet in height. The balance of the side space can be no more than three feet high. Any consideration for a waiver of said regulation must be submitted in writing to the show management with a complete explanation. There is an additional \$100 fee paid to the show management for processing a variance of this regulation. No banners, decorations, advertising materials, signs or special exhibits will be permitted outside the assigned booth area. No adhesive-backed (stick-on) decals or similar items may be used or distributed in or around the facility.
4. **Paint, Adhesives, Etc.** Exhibitor may not apply paint, adhesives or other coating to the facility columns, floors, walls or any surface. Exhibitors shall not affix any items directly on the draperies supplied for the show. Exhibitor shall not deface any part of the facility, piping, conduits, columns, walls, or ceilings either on the outside or inside of the facility without the expressed written consent from show management. Exhibitor agrees to pay for damages, expenses or costs incurred from repair or removal of any paint, adhesives, or any other coatings from the facility applied by exhibitor.
5. **Special Utilities.** Gas, water, telephone, electricity and other such services that may be required by the exhibitor are provided only when the exhibitor orders and agrees to pay for such utilities specifically from the authorized service contractor to supply such services in conformity with city, insurance and other requirements. Upon written request, the show management will provide information with regard to the authorized service contractor.
6. **Hazardous Materials.** No flammable or hazardous materials of any type, including decorative materials, or any material which is prohibited by national, state or local fire regulations or other regulations may be used in any area.
7. **Solicitation.** Samples, souvenirs, literature, etc... shall be distributed only from within the assigned space of the exhibitor. Exhibitors soliciting outside of their booth space will be given one warning. The next violation will be assessed and charged a \$50 fee. The third violation will have cause for the booth to be closed and the exhibitor shall be prohibited from use of the space during the show. All costs by show management with regard to closing or dismantling booth will be charged to the exhibitor. Exhibitor will not receive a refund for booth closing.
8. **Promotional Drawing & Giveaways.** All winners for any drawing must be drawn by the close of the show. Name, address and phone numbers of winners, along with prize list must be turned in to show management by the close of the show.
9. **Demonstrations, Lectures, & Objectionable Exhibits.** Audio-visual demonstrations and lectures will be permitted only in exhibitor's explicit location and with sound intensity such that it does not interfere with the activities of other exhibitors. Show management shall have full discretion to restrict the operation of any exhibitor insofar as that operation is objectionable to other exhibitors, the public or as a result of excessive noise or other offensive or objectionable activities.
10. **Booth Assignment.** All booths shall be assigned by show management. Exhibitors shall not assign, sublet or apportion any part of the space assigned. The booth location may be moved at the discretion of the show management.
11. **Damage to Facility.** Exhibitor is liable for any damage caused by it or its employees, agents or representatives to any part of the exhibition facility, booth equipment or the property of any other exhibitor. Exhibitor assumes all financial responsibility for all costs incurred by the show management or show facility to repair any damage caused by the exhibitor. Exhibitor assumes all risk for liability for any damage caused by its exhibit and shall indemnify the facility, show management, the city, all officials, officers, employees and representatives of the facility, the show, management and the city from any loss, damage, costs, including attorney fees, by reason of the exhibit or activities associated therewith.
12. **Liability for Exhibitor's Property.** Each exhibitor shall make provisions for securing its booth until the booth is removed by the exhibitor. Security personnel will be employed for each show; however, show management is not responsible for the safety of exhibits against fire, accidents, and theft or loss or injury whatsoever.
13. **Default of Occupancy.** Should exhibitor fail to occupy space contracted for, exhibitor is not relieved of its obligation to pay full rental of such space. If the exhibitor fails to occupy the space by 9:30 a.m. the day of the show, such space may be rented, relocated and/or assigned to another exhibitor or used for other purposes within the discretion of the show management. The exhibitor will be charged a \$200 fee for failing to occupy the space on the day of the show.
14. **Exhibitor's Responsibilities.** Exhibitor agrees to indemnify show management, the facility and the city together with all officials, officers, employees and representatives thereof and to hold each harmless for claims arising out of acts of negligence or other acts by the exhibitor, its agents, representatives or employees or out of any labor dispute.
15. **Rescheduling of Event.** If the show is cancelled or pre-empted as a result of an Act of God, police action, government emergency, major sporting event or other scheduling subject to the discretion of the facility and the show is not held within one year of the original date, all fees shall be returned to the exhibitor less expenses actually incurred by show management.
16. **Compliance with Local Laws.** Exhibitor and its agents, employees and representatives will at all times comply with all federal, state, city and local laws and ordinances. Exhibitor shall be responsible for obtaining any and all licenses, permits or approvals required under the state or local law applicable to exhibitor's particular activity at the show. Exhibitor shall also be responsible for obtaining tax identification numbers, all taxes, license fees or other charges that may become due to any government authority in connection with the exhibitor's activity. Contractors are required to have a current California Contractors license. Exhibitors handling food of any type are required to have a health permit.
17. **No Representation.** Show management makes no representation or warranty regarding the success of the show, including but not limited to the attendance, exhibitor participation, weather or the success of the exhibitor's display.
18. **Execution.** For this contract to be effective, it must be executed by the show management named on the front of this contract.
19. **Applicable Law.** This agreement is governed by the laws of the State of California and any action brought hereunder shall be filed in Ventura County.
20. **Underage Personnel.** No one under the age of 18 shall be permitted in the facility during set-up and tear-down.
21. **Payment.** Exhibitors must pay for the booth within fourteen days of receiving the agreement, unless otherwise arranged with YHC.
22. **Booth Management.** Exhibitors are required to have their booths occupied 30 minutes prior to the show opening and have the booth staffed during all show hours. No demonstrations or promotions shall take place outside of the exhibitor's assigned booth space. Only one company may exhibit in an 8'X10' booth space. Exhibit space may not be sublet or shared with another company. There will be a \$50 fee for the first violation; \$100 fee for the second violation; and a \$200 fee for the third violation. After the third violation, exhibitors will be asked not to participate in future events.
23. **Booth Closing.** Exhibitors may not tear down their booths until the show is over. If a booth is left unattended or has been taken down early there will be a \$100 penalty that will be charged immediately.

By signing this agreement I affirm that I have read and fully understand all of the terms and conditions of this agreement including all fees if the conditions are not fully met.

Signature _____

Print Name _____

Date _____

The **yhc** Spring Health Expo 2010

YOUR HEALTH CONNECTION
The Guide to a Healthy Lifestyle

Booth Floor Plan & Options



Please write your requested booth space on the "Exhibit Contract and Booth Space Request Form" (page 2). It is not necessary to return this page with your contract.



Company Listing Info & Name Badge Request

Company Description

Please note that for you, an EXPO exhibitor, YHC will also publish your information in the April Issue of our magazine - our Semi-annual Spring 2010 Resource Guide (\$295 value). Therefore, please provide us with the following:

1. A high-resolution Photo
2. A high-resolution Logo (Your company name will be used if you do not have a logo)
3. A description of your business – maximum 50 words

Note: The Resource Guide option does not apply if a booth price is discounted in any way.

Name Badge Request:

Because name tags will be provided for each exhibitor, we request that you take a moment to list the First and Last Names of the people who will be working the Expo. Only four Badges will be issued to each company. If you have additional employees that will be working the event you will need to purchase tickets separately. These Badges will be available for you to collect at the sign-in desk on April 25, 2010, which will be located on the side (south, left of the front) of the Hyatt Westlake Plaza.

Company: _____

The following personnel will be working the expo:

Name: _____

Name: _____

Name: _____

Name: _____

Please take a moment to tell us how you heard of this event:

- YHC Magazine www.yhcmagazine.com Radio
 I advertise with YHC Other (please specify): _____

Please return this form to YHC with your signed contract.



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F: (805) 557-4897
www.westlake.hyatt.com

Release of Liability

Exhibitor Name: _____

Event Name: The Spring Health Expo 2010

Event Date: April 25, 2010

I, (_____), have been given permission to represent my company and services as an exhibitor at the Spring Health Expo 2010, which shall take place on April 25, 2010 on the Hyatt Westlake Plaza premises ("Hotel") in the Hotel's ballroom.

In return for the privileges granted herein and above, the undersigned agrees that he/she shall defend, indemnify and hold harmless Massachusetts Mutual Life Insurance Company and the Hyatt Westlake Plaza Hotel and their officers, directors, agents and employees (collectively known as "Hyatt") from and against any and all actions, costs, claims, losses, expenses and/or damages including attorney's fees arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt Westlake Plaza, its owners or managers, which result from any act or omission of Exhibitor.

An executed copy of this release must be submitted to the Expo Organizer or directly to the Hotel no later than March 20, 2010. Any exhibitor that has not provided an executed release prior to the date of the Expo will be prohibited from entering or utilizing the exhibition premises.

Exhibitor's Representative: _____

Printed Name: _____

Company Name: _____

Company Address: _____

Please return this form to YHC with your signed contract.