

Directory of Resources Photo / Logo Listing SUBMISSION GUIDELINES



photo

(high resolution image)


heading

description

(50 words maximum)

logo


(or company name)



BUENA VISTA HOSPICE CARE, INC.

Serving Ventura and Western Los Angeles Counties, our team of professional caregivers is dedicated to providing loving individualized care for patients and families facing life-threatening illnesses and end-of-life concerns. Wherever you call home, you will have our commitment to the highest quality hospice care encompassing your physical, emotional and spiritual needs. 100% covered by Medicare and MediCal.

143 Triunfo Canyon Road, Suite 103, Westlake Village, CA 91361
805.777.1133 or visit www.BuenaVistaHospiceCare.com



address

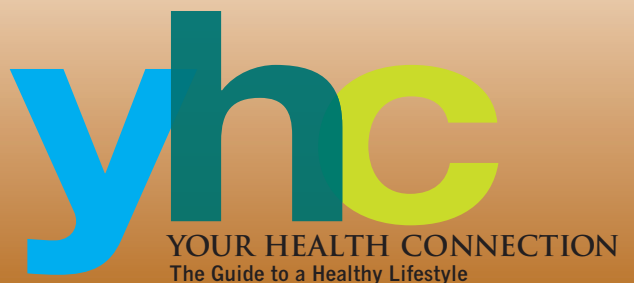
(location, phone, web)

Submit photo, logo and description to: rg@yhcmagazine.com
 submission deadline: **Monthly ad close date listed on YHC Media Kit**



YHC Magazine
 5655 Lindero Canyon Road, Suite 423
 Westlake Village, CA 91362
 tel: **818.889.8350** | fax: **818.889.8690**

www.yhcmagazine.com





YHC Directory of Resources Agreement

Contact Information

Name: _____ Tel No.:() _____ Fax No.:() _____
 Business Name: _____ E-mail: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Web site: _____
 Graphic Artist: _____ E-mail: _____

Number of Issues	Overall Cost	Cost Per Issue
<input type="radio"/> 1 Month	\$295	\$295
<input type="radio"/> 3 Months	\$675	\$225
<input type="radio"/> 6 Months	\$1200	\$200
<input type="radio"/> 12 Months	\$1800	\$150

NOTE: Payment is due IN FULL upon acceptance of this agreement.

Photo: Provided by Client - No Charge To be provided by YHC - \$25
 Logo: Provided by Client No logo, company name re-typed
 Heading (if different from business name): _____
 50 Word Description: Provided by Client - No Charge Created by YHC - \$25

Changes requested to photo, logo, or text each month will carry a \$25 artwork charge.

Address as it will appear in listing:

Business Name: _____ Contact: _____
 Phone: _____ Fax: _____ E-mail: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Website: _____

FAX: 818.889.8690 PH: 818.889.8350

Payment Information:

Contact for Payment: _____ Method of Payment: Check Credit Card

If by Credit Card: Visa MC Card #: _____ Expiration Date: _____

Billing Zip Code: _____ CVV2 Code: _____ Name on Card: _____

By signing this agreement, you, the Advertiser, agree, to be bound by, and to comply with, the Terms and Conditions listed on this agreement. Please indicate that you have read these terms and conditions and agree to pay *Your Health Connection* the amounts indicated above. If indicated, this also authorizes YHC to debit your credit card.

Advertiser: _____ Date: _____ Representative: _____ Date: _____

Advertising Terms & Conditions

All Advertising Contracts are subject to acceptance by YHC. YHC reserves the right to refuse, cancel or amend any Advertising Contract, without cause, at any time. Advertiser and its agency (if applicable) shall be jointly responsible under this Agreement.

1. Terms of Agreement.

The terms of this Agreement commence upon agreement and terminate after the ad placement end date. In the event of receipt of this agreement without payment, the Advertising Contract will be suspended until payment is received. The terms of this Agreement shall apply from payment forward (i.e. the number of issues shall begin with the closest applicable issue of the magazine). In the event payment is received after an issue's print deadline has passed, the ad will run in the next month's issue.

2. Terms of Payment.

The Advertiser must submit payment to YHC for the amount specified in full upon acceptance of the contract.

3. Positioning.

Positioning requests will be taken into consideration but unless otherwise expressed in the Advertising Contract, the positioning of advertisements within the publication is at the sole discretion of YHC.

4. Provision of Advertising Materials.

(a) Advertiser will provide all materials for the advertisement in accordance with YHC submission requirements.

(b) Publisher accepts advertising with the understanding that the advertiser or Ad Agency is properly authorized to publish all material submitted including drawings, photographs or testimonials and the advertiser will hold harmless and defend the Publisher for any and all claims, damages, and losses, including attorneys fees and costs, incurred by Publisher by reason of any assertion by any party that such publication violated the rights of such party. (c) All content for your ad should be free from error and proofread by you before submission to the art director. YHC and its affiliates are not liable for typos, errors, etc. in the content of your ad.

5. Limitations of Liability.

In the event that YHC fails to publish an advertisement in accordance with the Advertising Contract, or in the event of any other failure such as an Act of God, police action or government emergency, the sole liability of YHC and exclusive remedy for the Advertiser shall be the placement of the advertisement at a later time in a comparable position until the total advertising time is delivered. In no event shall YHC be liable for any act or omission, or any event directly or indirectly resulting from any act or omission, by Third Party Graphic Designers (if any).